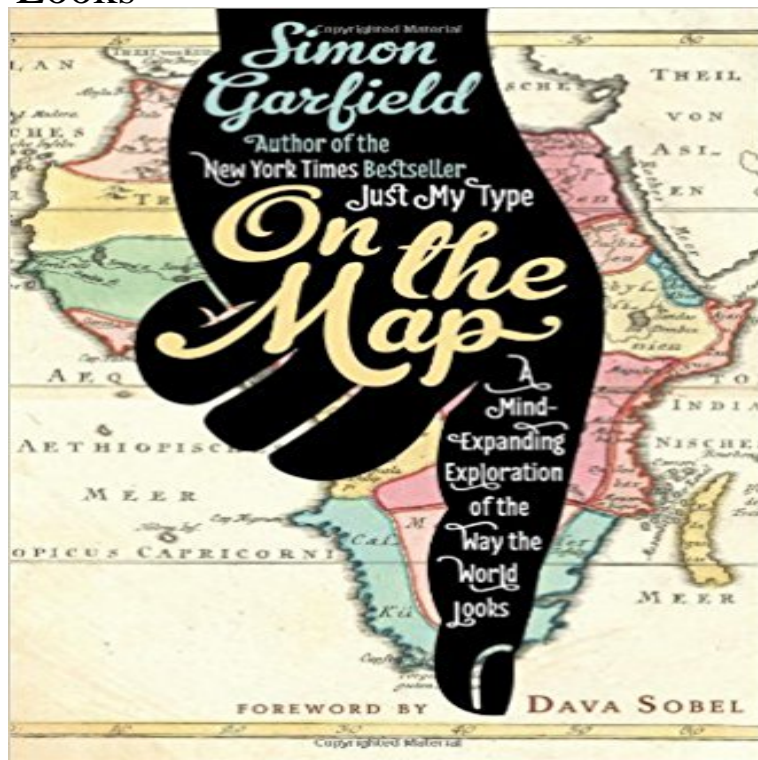


## On the Map: A Mind-Expanding Exploration of the Way the World Looks



Cartography enthusiasts rejoice: the bestselling author of *Just My Type* reveals the fascinating relationship between man and map. Simon Garfield's *Just My Type* illuminated the world of fonts and made everyone take a stand on Comic Sans and care about kerning. Now Garfield takes on a subject even dearer to our fanatical human hearts: maps. Imagine a world without maps. How would we travel? Could we own land? What would men and women argue about in cars? Scientists have even suggested that mapping not language is what elevated our prehistoric ancestors from ape-dom. Follow the history of maps from the early explorers maps and the awe-inspiring medieval Mappa Mundi to Google Maps and the satellite renderings on our smartphones, Garfield explores the unique way that maps relate and realign our history and reflect the best and worst of what makes us human. Featuring a foreword by Dava Sobel and packed with fascinating tales of cartographic intrigue, outside personalities, and amusing pocket maps on an array of subjects from how to fold a map to the strangest maps on the Internet, *On the Map* is a rich historical tapestry infused with Garfield's signature narrative flair. Map-obsessives and everyone who loved *Just My Type* will be lining up to join Garfield on his audacious journey through time and around the globe.

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