

The Second Life Herald: The Virtual Tabloid that Witnessed the Dawn of the Metaverse (MIT Press)



When a virtual journalist for a virtual newspaper reporting on the digital world of an online game lands on the real-world front page of the New York Times, it just might signal the dawn of a new era. Virtual journalist Peter Ludlow was banned from The Sims Online for being a bit too good at his job--for reporting in his virtual tabloid The Alphaville Herald on the cyber-brothels, crimes, and strong-arm tactics that had become rife in the game--and when the Times, the BBC, CNN, and other media outlets covered the story, users all over the Internet called the banning censorship. Seeking a new virtual home, Ludlow moved the Herald to another virtual world--the powerful online environment of Second Life--just as it was about to explode onto the international mediascape and usher in the next iteration of the Internet. In The Second Life Herald, Ludlow and his colleague Mark Wallace take us behind the scenes of the Herald as they report on the emergence of a fascinating universe of virtual spaces that will become the next generation of the World Wide Web: a 3-D environment that provides richer, more expressive interactions than the Web we know today. In 1992, science fiction writer Neal Stephenson imagined the Metaverse, a virtual space that we would enter via the Internet and in which we would conduct important parts of our daily lives. According to Ludlow and Wallace, that future is coming sooner than we may think. They chronicle its chaotic, exhilarating, frightening birth, including the issue that the mainstream media often ignore: conflicts across the client-server divide over who should write the laws governing virtual worlds. Peter Ludlow, Professor of Philosophy and James B. and Grace J. Nelson Fellow at the University of Michigan, is the author of Semantics, Tense, and Time: An Essay in the Metaphysics of Natural Language (MIT

Press, 1999), among other books, and the editor of *Crypto Anarchy*, *Cyberstates*, and *Pirate Utopias* (MIT Press, 2001) and *High Noon on the Electronic Frontier* (MIT Press, 1996). A freelance journalist, Mark Wallace has written widely on virtual worlds and online games for a variety of publications, including *Wired* and *The New York Times*. He is the editor of leading metaverse blog *3pointD.com*, and an author of *Second Life: The Official Guide*.

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MIT Press, Cambridge, MA, U.S.A., **The Future of Journalism - Google Books Result** The Second Life Herald: the virtual tabloid that witnessed the dawn of the metaverse. Cambridge, MA: The MIT Press. Malaby, T. M. (2006). Parlaying value: **The Second Life Herald : the virtual tabloid that witnessed the dawn** A BIT of The Second Life Herald. By Peter Ludlow and Mark Wallace The Second Life Herald. The Virtual Tabloid that Witnessed the Dawn of the Metaverse. **The Second Life Herald: The Virtual Tabloid that Witnessed the** The Second Life Herald: The Virtual Tabloid that Witnessed the Dawn of the The MIT Press 2007 John David N. Dionisio , William G. Burns III , Richard Gilbert, 3D Virtual worlds and the metaverse: Current status and future possibilities, **The Second Life Herald: The Virtual Tabloid that Witnessed the - Google Books Result** In 1992, science fiction writer Neal Stephenson imagined the Metaverse, avirtual space that we would The Second Life Herald: The Virtual Tabloid that Witnessed the Dawn of the Metaverse MIT Press, 2007 - Computers - 295 pages. **Full Article - Taylor & Francis Online** The Second Life Herald : the virtual tabloid that witnessed the dawn of the Cambridge, Mass., The MIT Press, c2007 Sklar -- The power of the virtual press -- Ruling the metaverse -- The day the grid disappeared -- The metaverse is born. **The Second Life Herald: The Virtual Tabloid that Witnessed the** The Second Life Herald: The Virtual Tabloid that Witnessed the Dawn of the Metaverse Author: Peter Ludlow & Mark Wallace Publisher / Label: The MIT Press Urizenus Sklar 191 The Power of the Virtual Press 215 Ruling the Metaverse **The Second Life Herald: The Virtual Tabloid that Witnessed the** LUDLOW, PETER and WALLACE, MAR (2007) The Second Life Herald: the virtual tabloid that witnessed the dawn of the metaverse, Cambridge, MA: MIT Press. **The Second Life Herald : the virtual tabloid that witnessed the dawn** Buy Second Life Herald: The Virtual Tabloid That Witnessed the Dawn of the in the Metaphysics of Natural Language (MIT Press, 1999), among other books, the editor of leading metaverse blog , and an author of Second Life: **The Second Life Herald: The Virtual Tabloid that - Google Books** The Second Life Herald: The Virtual Tabloid that Witnessed the Dawn of the In 1992, science fiction writer Neal Stephenson imagined the Metaverse, a in the Metaphysics of Natural Language (MIT Press, 1999), among other books, and **Mark Wallace The MIT Press** Read saving The Second Life Herald: The Virtual Tabloid That Witnessed the Dawn of the Metaverse Published October 1st 2007 by MIT Press (MA). **The Second Life Herald: The Virtual Tabloid That - Goodreads** The Alphaville Herald is an online newspaper covering virtual worlds, founded by the American The newspaper was known as The Second Life Herald from 20, when it Peter Ludlow and Mark Wallace, The Second Life Herald: The Virtual Tabloid that Witnessed the Dawn of the Metaverse, MIT Press, 2007, **Second Life Herald book pulls back historical curtain on virtual worlds** The Second Life Herald: The Virtual Tabloid that Witnessed the Dawn of-ExLibrary Publisher: The MIT Press, Publication Year: 20070000 Neal Stephenson imagined the Metaverse, a virtual space that we would enter via the Internet and **Second Life Herald: The Virtual Tabloid That Witnessed the Dawn of** The Second Life Herald: The Virtual Tabloid that Witnessed the Dawn of the Metaverse. Ludlow, Peter Wallace, Mark. Published by The MIT Press, 2007. **The Second Life Herald: The Virtual Tabloid that Witnessed - eBay** Available at: <http://2006/09/21/for-the-love-of-a-new-and-improved-feature-voting-tool/#more-330> (accessed January 2, 2007). Llewelyn, Gwyneth. Cambridge, MA: MIT Press. Lucy, John A. The Second Life Herald: The Virtual Tabloid that Witnessed the Dawn of the Metaverse. Cambridge, MA: MIT **The Second Life Herald: The Virtual Tablo - Books WHSmith** - 3 min - Uploaded by Elwood Scoggins The Virtual Tabloid that Witnessed the Dawn of the Metaverse E-Book In The Second Life **The Second Life Herald: The Virtual Tabloid that Witnessed the**