

# The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World



New York Times bestselling author of *The Everything Store* Brad Stone takes us deep inside the new Silicon Valley. In 2007, the crash had Wall Street and Silicon Valley reeling. The original renegades like Steve Jobs were now the establishment, and tech had become a way of life for suburban moms as much as for visionaries. The Valley was ready for a new revolution. Enter **THE UPSTARTS**. Genius entrepreneurs with no lack of self-confidence created companies that turned our expectations on their heads. Travis Kalanick of Uber and Brian Chesky of Airbnb are just two of the disrupters Brad Stone examines in this fly-on-the-wall look at the intersection of tech, business, and culture. With unprecedented access to all the key players, Stone illuminates the smart, driven, and often comically flawed people who are upending industries and changing the way we all live and work. The world today is vastly different than it was even ten years ago, and it is due to the upstarts. In **THE UPSTARTS**, Brad Stone provides the rollicking narrative that shows the how our latest--and perhaps greatest--technological wave was born.

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